

FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES			
DEPARTMENT OF BUSINESS			
2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
COURSE CODE AND NAME	FLE 304 Business English		
LECTURER	Öğr. Gör. Dr. Didem Demir didem.demir@toros.edu.tr		
EXPLANATION	Courses will be held through the distance education system. Students will participate the system and watch the lecture notes and materials related to each week's topic. Students will prepare their assigned tasks every week and send them to the lecturer by e-mail.		
COURSE APPLICATION	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY SCHEDULE		Date	Time
SUBJECTS	1. Brands		
	2. Checking the tasks and give feedback for the related subjects		
	3. International Markets		
	4. Checking the tasks and give feedback for the related subjects		
	5. Leadership -Checking the tasks and give feedback for the related subjects.		
REFERENCES	Market Leader, John Rogers, Pearson, Course Slides		
		Date	Time
ADVISORY HOURS	Since the lessons will be taken online, no consultancy will be given. The students can ask their questions to the instructor via e-mail and will be answered by the instructor likewise.		
OTHER EXPLANATIONS	-		
EXAMS	Exam dates will be announced later.		

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2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
COURSE CODE AND NAME	MAN 304 International Business Administration		
LECTURER	Assoc. Prof. Dr. Mert AKTAŞ		
EXPLANATION			
COURSE APPLICATION	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY SCHEDULE		DATE	TIME
SUBJECTS	9- Economic Politics and Cross-Country Differences		
	10- Economic Politics and Cross-Country Differences (2)		
	11-Cultural Differences Between Countries		
	12-Cultural Differences Between Countries (2)		
	13- Multinational Businesses / Internationalization and Internationalization Strategies of Companies		
REFERENCES	Hill, C. (2008). International business: Competing in the global market place. Strategic Direction.		
		Date	Time
ADVISOR HOURS	Since the lessons will be taken online, no consultancy will be given. The students can ask their questions to the instructor via e-mail and will be answered by the instructor likewise.		
OTHER EXPLANATIONS			
EXAMS	Mid-term and Final exams will be evaluated as homework and homework will be collected by e-mail. In the mid-term exam, students will examine the multinational companies they want and analyze the internationalization strategy of this company. In the final project, students will compare the two countries they choose in terms of political system, legal system, economic system, cultural characteristics, education system, level of economic development and reveal the risks that may be encountered in the internationalization process between the two countries.		

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2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
COURSE CODE AND NAME	MAN302 Financial Management-2		
LECTURER	Asst. Prof. Dr. Seda TURNACIĞIL		
EXPLANATION	This course will be taken as 1 hour weekly distance education. Students will be able to attend the class online. On the other hand, students who cannot participate can work by downloading the topics given below from their system.		
COURSE APPLICATION	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY PROGRAM		DATE	TIME
COURSE SUBJECTS	Capital Structure Theories		
	Dividend Decisions		
	Currency Market		
	Financial Institutions		
	Financial Institutions-2		
	Case Studies in Financial Management		
REFERENCES	L.Fung, Financial Management, The London School of Economics and Political		
		DATE	TIME
ADVISOR HOURS	Since the lessons will be taken online, no consultancy will be given. Students will be given the necessary questions and explanations during the course hours online. Other questions will be explained by the instructor via e-mail.		
OTHER EXPLANATIONS			
EXAMS	Midterm and final exam dates of the Financial Management course will be announced later.		

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2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
COURSE CODE AND NAME	MAN 306 QUANTITATIVE METHODS		
LECTURER	Asst.Prof.Dr. Ayhan DEMIRCI, ayhan.demirci@toros.edu.tr		
EXPLANATION	The theoretical hour of this course will be 3 hours of distance learning per week. Students will be able to attend the course online. On the other hand, students who cannot attend can work by downloading the topics given below from their system. All course materials will be uploaded to "lms@toros.edu.tr" as of March 30, 2020, and our students will be responsible for all topics in this process.		
COURSE APPLICATION	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY PROGRAM		DATE	TIME
SUBJECTS	Multi-Criteria Decision Making		
	Linear Algebra		
	Linear Programming (Maximization Problems)		
	Linear Programming (Minimization Problems)		
	Examples for Linear Programming Data Envelopment Analysis		
REFERENCES	In order to follow the analysis, SPSS Application Book and promotional videos that can be watched over the internet can be used. You can also use the "Discovering Statistics Using SPSS, Andy Field" book, which you can easily access and open as an e-book, as an auxiliary resource.		
		DATE	TIME
ADVISOR HOURS	Since the lessons will be taken online, no consultancy will be given. The students can ask their questions to the instructor via e-mail and will be answered by the instructor likewise.		
OTHER EXPLANATIONS	It is important to follow this course, which has a high content of practice. If it is missed, it is important for the student to watch the training videos on the subject and to reinforce the subject. Also, communication with the WhatsApp group to be established will gain importance in terms of information flow. Our lessons will be held asynchronously. As of March 30, 2020, you will be able to follow the course from any course material you can access at any time.		
EXAMS	Midterm and final exam dates for the evaluation of the course will be announced later.		

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2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
Course Code and Name	MAN 348 CONSUMER BEHAVIOR		
Lecturer	Ass. Prof. ASLIHAN YAVUZALP MARANGOZ		
Explanation	This course will be taken online.		
Course Application	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY SCHEDULE		Date	Time
SUBJECTS	General review- consumer behavior concept (for reminding)		
	Factors affect consumer behavior, Consumer research		
	Consumers decision making, Cross cultural consumer behaviors		
	Evaulations of students' final projects. Questions and Answers (because of the official holiday this lecture will be done next week)		
	Evaulations of students' final projects. Questions and Answers		
REFERENCES	Schiffman&Kanuk, Consumer Behavior		
		Date	Time
ADVISOR HOURS	Since the lessons will be taken online, no consultancy will be given. The students can ask their questions to the instructor via e-mail and will be answered by the instructor likewise.		
OTHER EXPLANATIONS	Students must send their final projects until 29.04.2020.		
EXAMS	Students will take their final notes from their final projects. Students will be informed about mid terms.		

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2019-2020 SPRING SEMESTER (3. CLASS, 6. TERM)			
Course Code and Name	MAN 328 Managerial Accounting		
Lecturer	Asst. Prof. Dr. Caner ATIŞ		
Explanation	Courses will be held through the distance education system. Students will		
Course Application	Asynchronous distance course dokuman.toros.edu.tr - lms.toros.edu.tr		
COURSE SUBJECTS AND WEEKLY SCHEDULE		DATE	TIME
SUBJECTS	Cost Management Systems and Activity-Based		
	Relevant Information for Decision Making -Pricing Decisions		
	Relevant Information for Decision Making - Operational Decisions		
	Introduction to Budgets and Preparing Master Budget		
	Cost Allocation / Accounting for Overhead Costs		
REFERENCES	Course notes and course slides		
		DATE	TIME
ADVISOR HOURS	Since the lessons will be taken online, no consultancy will be given. The students can ask their questions to the instructor via e-mail and will be answered by the instructor likewise.		
OTHER EXPLANATIONS	-		
EXAMS	Exam dates will be announced later.		