

Business Administration Master's Programme (Thesis)

Graduate Education Institute · Master's · Bologna course information package · İŞLETME TEZLİ 2025

MÜFREDATI

ISL5001 · BİLİM FELSEFESİ VE ARAŞTIRMA YÖNTEMLERİ

General information

Semester	1
Type	Zorunlu
Theory / Practice / Lab	3 / 0 / 0
ECTS	6
Level of study	Yüksek Lisans
Mode of study	Birinci Öğretim

ISL5005 · STRATEJİK YÖNETİM

General information

Semester	1
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5007 · STRATEJİK İNSAN KAYNAKLARI YÖNETİMİ

General information

Semester	1
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5015 · PROJE YÖNETİMİ

General information

Semester	1
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5002 · ÖRGÜTSEL DAVRANIŞ

General information

Semester	2
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5004 · FİNANSAL YÖNETİM VE PİYASALAR

General information

Semester	2
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5006 · PAZARLAMA YÖNETİMİ

General information

Semester	2
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6

ISL5010 · ULUSLARARASI İŞLETMECİLİK

General information

Semester	2
Type	Elective
Theory / Practice / Lab	3 / 0 / 0
ECTS	6